LEGAL PARTNERSHIP SURVEY THE AUSTRALIAN, WEDNESDAY, AUGUST 2, 2023 theaustralian.com.au/businessreview **Grad hiring dips amid recession fear** Surprise sectors sustain

ELLIE DUDLEY LEGAL AFFAIRS CORRESPONDENT

Graduate hiring figures have taken a plunge for the first time in years after legal firms took precautionary measures to resist a potential recession and a subsequent slowdown in deals, offsetting a strong recruitment drive for freshly minted talent prepandemic.

The Australian's Legal Partnerships Survey on Tuesday revealed graduate hiring numbers

six months, with 1459 graduates hired by the 50 firms polled.

Top tier firm Allens hired three fewer than last year (117), Clayton Utz hired 10 fewer (68), MinterEllison hired 19 fewer (86) and Gilbert + Tobin hired 15 fewer (40).

Industry insiders have told The Australian some of the bigger legal firms chose to hold off on hiring large numbers of graduates because of stern warnings about strong inflation which would cause the deal pool to dry up.

Eaton Strategy + Search adviser Shaaron Dalton agreed, adding that it was likely firms were are down 6 per cent over the past easing off after strong recruitment

"They have been hiring a lot more graduates over the last few years to make up for the situation we've had where there has been such a shortage of good quality

mid-level lawyers, so a lot of firms upped their grad programs prepandemic and continued that throughout the pandemic," Ms Dalton said. "We've come off the back of quite a high grad recruitment period, so many firms may be making the adjustment back."

of new lawyers over aq few years.

King & Wood Mallesons was one of few firms that increased its hiring of graduates, jumping from 20 to 90 over the past six months.

'We've come off the back of quite a high grad recruitment period'

SHAARON DALTON EATON STRATEGY + SEARCH ADVISER

HWL Ebsworth hired 134 graduates after hiring 128 last year, and Corrs Chambers Westgarth hired 77, which was 10 more than its previous intake.

Maddocks CEO David Newman, whose firm consistently hires about 30 graduates per in-

take, told The Australian practices had an "obligation" to train the next generation of lawyers. "We invest a lot of time and

money and effort in our graduates, so to be able to bring a good number through that we can train and retain a lot of them is really valuable to us." he said. "We want to make sure they

get a good experience." Mr Newman was adamant the firm did not flex the graduate hiring numbers up or down depending on work demand, because it

was important to the firm to create a pipeline of lawyers for the future. Asked what he looked for when

hiring a graduate, Mr Newman said he wanted people who had a genuine interest in the firm, care about what we do and are well rounded.

"We want people who have shown in their schooling or university careers that they're able to engage in activities and community beyond their studies," he said.

"Whether they're worked in certain roles, or participated in team sports, or been genuinely involved in volunteer activities for the community.

"Having a great academic background is great, but at the end of the day, as a lawyer you're deal-

ing with people, and you have to have skills from a broader experience.

Graduate Jemima Stratton, who is in her second of three rotations at Maddocks, encouraged all law students to apply for a clerkship and a subsequent post-university role because "the best way to learn is to be thrown in the deep end.

risen to prominence and experi-"You get to experience a few enced high demand over the past areas of law, and I'm a big believer six months, sustaining firms through a difficult economic pethat you don't really know whether you like an area of law until you riod as inflationary pressures give it a try," she said. "Studying a have strangled typically boomsubject at university is very different to actually doing it."

ing corners of practice. Areas such as cyber security, construction, energy transition and family law are key sectors repeatedly highlighted in The Australian's Legal Partnerships survey as having experienced an unexpected uptick in business over the past six months, as the cost of living skyrocketed and business eased off in other sectors

practices

Unexpected areas of law have

ELLIE DUDLEY

Lander & Rogers chief executive partner Genevieve Collins cited cyber security as a huge growth driver within the firm, which had established a dedicated cyber security, privacy and data governance team.

Following hacking scandals at Optus, Medibank and more recently law firm HWL Ebsworth, companies were feeling nervous about protection and employing lawyers to help, she said

"High-profile privacy breaches and ongoing discussions about privacy and data reforms are driving demand for legal advice in responding to and mitigating the risk of cyber attacks and data breaches," Ms Collins said

Ms Collins added that with the advent of artificial intelligence, the firm had experienced an uptick in demand for technology and innovation services.

"Clients are increasingly seeking assistance with automation of legal processes and contracts." she said

Collins

and coffee: the best perks for employees

Free dinners, pilates

ELLIE DUDLEY

In 2023, it's simply not enough for law firms to just offer employees competitive salaries and four weeks of annual leave.

Amid one of the tightest labour markets the industry has seen, companies are going above and beyond with employee perks to ensure workers are happy, fulfilled - and willing to hang around for the long run.

Even more so, industry leaders say offering workers benefits will help to reduce the burgeoning mental health issues among lawyers, who are expected to work long hours and experience high levels of stress.

"We understand the industry's frustration with bureaucratic management structures and pressures to deliver short-term profits at the expense of employee development," Hamilton Locke managing partner Nick Humphrey told The Australian, as part of this year's Legal Partnerships Survey.

"We continually work to create a culture that attracts, retains and develops the best talent with aligned interests and goals. We work to develop and scale a work environment based on learning, development, collaboration, innovation and agile leadership.²

And so how does a business create a culture such as this? Here are the employee benefits for Australia's major legal firms.

Gilbert + Tobin

Legal Partnership Survey

THE AUSTRALIAN *

workplace, and to benefit from initiatives that support work-life integration and reflect our responsibilities in the wider community," chief executive partner Genevieve Collins said.

The firm also offers: • "Dress for your day" policy; • Public holiday swaps; • Annual remote work allowance; • Group fitness classes; and • An annual day off for "wellness".

Top-tier firm Clayton Utz offers employees up to 26 weeks of paid parental leave that can be taken at any time over a two-year period. One of lawyers' greatest gripes, the billable hour, does not apply to newly minted parents, who are given the flexibility to ease back into work without logging a timesheet. The firm has also established a diversity and inclusion interest group, to grow representation among employees.



Clayton Utz





Free pilates classes, gender-neutral parental leave and emergency childcare assistance, free coffee, subsidised cafe, free health checks and sleep programs are just some of the perks top law firms offer to attract and keep their staff



Along with top-of-market remuneration and an additional bonus structure, Gilbert + Tobin offers 26 weeks of paid parental leave, and access to personal/ carer's leave. Employees can also "purchase" up to 10 days of leave in addition to annual leave, and take up to 20 days off for volunteering or emergency services.

"We have exceptional people stepping out of the lift every day because we know if we get this right, the rest looks after itself," founder Danny Gilbert said.

'We know if we get this right, the rest looks after itself'

DANNY GILBERT GILBERT + TOBIN FOUNDER

The firm also offers:

 Public holiday swaps, allowing people to swap existing weekday Australian public holidays to celebrate a cultural or religious day more aligned to their beliefs and traditions; Retail discounts;

• Discounted gym memberships: Fruit baskets, afternoon snacks, free evening meals, one free coffee per day;

• A subsidised cafe; • Annual G+T awards where winners get a \$500 Prezzee voucher; • \$10,000 scholarships;

• Flat structure: Employees at G+T are simply "lawyer" or "partner";

• Up to \$10,000 given for employee referrals; and

• A \$20,000 "bounty" for recommending use cases for AI

Lander & Rogers

Australian-borne firm Lander & Rogers prioritises hybrid working with no days mandated in the office, to ensure employees can manage their work and outside responsibilities.

The firm holds a gender-neutral parental leave policy with up to 26 weeks paid, superannuation paid on unpaid parental leave, and paid leave available within 18 months of birth/adoption of a child to "encourage access by secondary carers".

"People want to feel genuinely

The firm also offers:					
 Paid study leave; 					
• An annual bonus scheme that					
rewards high performers;					
 Discounted gym memberships; 					
 Flexible working for all; and 					
• Free health checks and sleep					
programs.					

Addisons

For Addisons managing partner Kieren Parker, superficial "work perks" aren't what will retain employees. Instead, he believes workers will remain with a company if they feel fulfilled by the work they are doing.

"We have built a unique culture which fosters meaningful career paths and a balance between work, life and family responsibilities," he said. "At Addisons, it is the bespoke supportive, collaborative environment, across small teams which ultimately enables our lawyers to thrive."

The firm also offers:

• Flexible work options; Career breaks; Study leave; Recruitment referral bonuses; • In-house pilates sessions; Solicitors lunches: • Monthly cake days; and • Friday night drinks.

MinterEllison

Employees at Minters can access free gym memberships, emergency childcare assistance and are given annual free flu vaccinations.

The firm values flexible and hybrid working, allowing workers to select when, where and how they work. "We explore benefits to cater for individual needs and preferences to foster the inclusive workplace we support so that everyone can bring their best to

work, and they feel welcome and valued." chief talent officer Alissa Anderson said

The firm also offers:

• A "Gender Affirmation" policy that offers five days of paid leave; \$1200 wardrobe allowance; • Financial support for home offices;

 Parenting support through external partner Karitane; and • Additional leave to fit around a staff member's study or learning requirements.

2023	NAME	FROM	TO	CITY
JAN	Georgie Austin	Corrs Chambers Westgarth	Wotton + Kearney	Melbourn
	Richard Leder	Corrs Chambers Westgarth	Wotton + Kearney	Melbourn
	Justin Fox	Corrs Chambers Westgarth	Hamilton Locke	Melbourn
	Seema Sandhu	Clayton Utz	Hamilton Locke	Sydney
	Cheryl Phillips	MinterEllison	Wotton + Kearney	Adelaide
	Susan Taylor	Amber Electric	Clayton Utz	Melbourn
	Naomi Philp	HWLEbsworth	K&L Gates	Sydney
	Stephen Iu	Norton Rose Fulbright	McCullough Robertson	Sydney
FEB	Andrew Fisken	DLA Piper	Pinsent Masons	Melbourn
	Marcus Best	MinterEllison	Piper Alderman	Melbourn
	Rebecca Hegarty	Coleman Greig	Bartier Perry	Sydney
	Andrew Grima	Coleman Greig	Bartier Perry	Sydney
	Shawn Skyring	Coleman Greig	Bartier Perry	Sydney
	Nick Kallipolitis	Coleman Greig	Bartier Perry	Sydney
	Annamarie Rooding	Tabcorp	King & Wood Mallesons	Melbourn
	Colin Little	Deloitte	Ashurst	Sydney
	Vanja Podinic	Deloitte	Ashurst	Sydney
	Tony Bidder	Norton Rose Fulbright	Barry.Nilsson	Sydney
	Jonathon Turner	Norton Rose Fulbright	Lander & Rogers	Sydney
	Paul Harley	HopgoodGanim Lawyers	Thomson Geer	Perth
	Sarah O'Brien-Smith	HopgoodGanim Lawyers	Thomson Geer	Perth
	McLane Edinger	Summers Legal	Hall & Wilcox	Perth
	Meredith Riley	Ashurst	MinterEllison	Sydney
	David Cooper	Baker McKenzie	Hall & Wilcox	Perth
MAR	Scarlet Reid	Ashurst	McCullough Robertson	Sydney
	Jennifer McCosker	Arnold Bloch Leibler	K&L Gates	Sydney
	Jack Brumpton	Sun Cable (inhouse)	DLA Piper	Brisbane
	Karen Fairbairn	Self employed (previously at Piper Alderman)	Keypoint Law	Sydney
	Lisa Quilty	KWM	Mills Oakley	Canberra
	Brent van Staden	Colin Biggers & Paisley	Mills Oakley	Brisbane
	Greg Lee	ClarkeKann	Mills Oakley	Sydney
	Sarah Roettgers	Corrs Chambers Westgarth	Hamilton Locke	Brisbane
APR	Stuart Broadfoot	KWM	K&L Gates	Sydney
	James Durnall	Bird and Bird	K&L Gates	Sydney

2023	NAME	FROM	ТО	CITY
MAY	Liam Hennessy	Gadens	Clyde & Co	Brisbane
	Patricia Paton	Hamilton Locke	Ashurst	Sydney
	Jo En Low	Bracewell	Ashurst	Sydney
	Tim Sacker	Clayton Utz	White & Case	Sydney
JUN	Steven Mattiussi	Watson Mangioni	Addisons	Sydney
	Elizabeth Richmond	Clayton Utz	Clifford Chance	Sydney
	Warren Scott	Holding Redlich	Dentons	Melbourne
	Jane Hider	Corrs Chambers Westgarth	King & Wood Mallesons	Sydney
	Tony Rutherford	Holding Redlich	DLA Piper	Melbourne
	Tim Macmillan	Mills Oakley	Bird and Bird	Sydney
	Neil Pathak	Gilbert + Tobin	Ashurst	Melbourne
	Susannah Macknay	Gilbert + Tobin	Ashurst	Melbourne
	Brianna Quinn	Lévy Kaufmann-Kohler	Bird & Bird	Sydney
	Emanuel Confos	Norton Rose Fulbright	Baker McKenzie	Sydney
	Harriet Oldmeadow	Norton Rose Fulbright	Baker McKenzie	Sydney
	Nick Foulkes	Alaris	Piper Alderman	Perth
	Angelina Kozary	Piper Alderman	Holman Webb	Sydney
	Greg Conomos	Piper Alderman	Holman Webb	Sydney
	Vahini Chetty	Piper Alderman	Wotton + Kearney	Melbourne
JUL	Neil Pragnell	Case Law	Keypoint Law	Sydney
	Andrew Gorman	McCabes	Meridian Lawyers	Sydney
	Scott Kennedy	McCabes	Meridian Lawyers	Sydney
	Chris Clarke	Watson Mangioni	Bird & Bird	Sydney
	Lucas Wilk	Jones Day	JWS	Perth
	Kylie Wilson	Holding Redlich	Sparke Helmore	Brisbane
	Leith Ayres	HopgoodGanim	Lavan	Perth
	Clementyne Rawlyk	Corrs	Hamilton Locke	Melbourne
	Drina Govic	Litegi	Meridian Lawyers	Melbourne
	Peter Nugent	Piper Alderman	Holding Redlich	Brisbane
	Lisa-Marie McKechnie	EY	Piper Alderman	Sydney
	Kathy Neilson	EY	Piper Alderman	Sydney
	Orla McCoy	Clayton UtzClayton Utz	Gilbert + Tobin	Sydney
	James Pettigrew	Deloitte	HSF	Sydney
	Paul Devlin	Perkins Coie (US)	Norton Rose Fulbright	Perth
	Nicole Clayton	Gilbert + Tobin	Lander & Rogers	Sydney

Source: Eaton Strategy + Search

However, this is an increasing

tegic or succession planning.

Poaching dives as firms take more targeted approach

J

Reasons for moves generally DOMINIC PEACOCK surround dissatisfaction with management, coupled with finan-The last six months have seen a cial motivations (the two are often

consolidation of sorts and gradual linked). slowdown in lateral hires by law months show us that the practice firms. The number of partners areas in demand are M&A/corporate (including private equity),

switching firms or being poached has fallen to 69 in the past half restructuring & insolvency, and year, from about 76 in the previous energy (particularly transition and renewables). Other areas six months, The Australian's Legal Partnership Survey reveals. such as projects and construction Firms are being more targeted, continue to hold up.

hiring partners to fill specific gaps in practice groups.

That's not to say they won't be opportunistic if the conditions are right - for example if a high profile/elite partner with a significant reputation and practice "comes on

sky news FREE THINKING

the market" opportunity. Both partners and the firms themselves are also being more deliberate and circumspect about the hiring process.

they might not have access to in more positive circumstances. There has certainly been a slowdown in revenue and growth/

When examining broad trends

in the lateral market, it is always

worth looking at historical cycles.

when there is a downturn from an

capture of market share, which Partner moves in the past six has resulted in a reduction of law firm profits.

> Where times are turbulent, certain firms use this as an opportunity to hire partners

One recurring theme is that tic, the boom time of recent years economic perspective, this creates which gave rise to record profits volatility, which in turn creates for firms was always going to be unsustainable

This means that where times are turbulent, certain firms use this as an opportunity to use their balance sheet to hire partners that

profits,

While this might sound drama-

What this does mean is that there are potentially certain partners that might be "available" where they see the financial pos-

ition of their firm as concerning in tas, primarily at partner level from the current climate, with one eve a female perspective, which can

on the short to mid-term outlook. only be a good thing. The downturn in profits has given firms the grounds to reduce challenge for those firms that aspartners' equity or have difficult pire to attain certain levels of feconversations about certain indimale partners above the 40 per viduals' futures at firms, mainly cent mark. based on poor performance.

This is something that will con-Perhaps cynics might argue tinue to be a challenge for law these firms are not altogether unfirms based on the general demohappy that the perfect storm of graphics of lawyers, and somemarket conditions, slowdown in thing that continues to keep law general uncertainty firm management awake at night. around the financial markets and While the movement of laterpessimistic economic outlook als has been slower than in the have given them the excuse to previous six months, it appears carry out this exercise. firms will continue to hire partners with solid profiles and books

There are also a number of firms going through internal reof business, especially where cirstructures and succession plancumstances give rise to gaps in ning, which also creates these practice groups, as a result of stratypes of opportunities.

One trend that is not going Dominic Peacock is a partner at away is the requirement, and indeed, desire to fulfil diversity quo-Eaton Search + Strategy.

tools and platforms that address particular risks such as complex privacy regulations and ESG best practice.'

Baker McKenzie, Pinsent Masons and Herbert Smith Freehills all experienced growth in energy law, which leaders say is due to predictions of energy transition across the country.

"We continue to be ambitious and remain focused on our clients and our long-term growth, building on our strong performance in recent years," Herbert Smith Freehills executive partner Kristin Stammer said.

Speaking to the firm's "strong capabilities" in the energy transition sector, she added: "Our teams are continuing to deliver great outcomes on the largest transformational deals and matters in the market.

Addisons boss Kieren Parker told The Australian the firm was experiencing an unexpected uptick in demand for construction services following an industry boom. There has been discussion of gambling reform across NSW, and Mr Parker indicated that had also been an area of growth for the firm.

"We are well positioned to do well in all weather," Ms Parker said. "There has been particularly solid activity in the construction, property and gambling teams."

DLA Piper managing partner Amber Matthews admitted that while the corporate and litigation practices had experienced a slowdown, the organisation had seen greater demand in insolvencies as businesses buckled under inflationary pressure.

"Within the context of a more challenging macro-environment, it is more important than ever that we continue to operate as a values-led, strategically aligned firm and manage the business responsibly," she said.

"DLA Piper is very well hedged as a firm, both geographically and in terms of our practice areas and sectors. Our corporate and litigation practices are countercyclical, which means when the corporate environment is slower, often we see greater demand around insolvencies and restructurings."

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